



# HILLARY DWYER

CREATIVE + MARKETING

## INFO

- Name**  
Hillary H. Dwyer
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Roswell, Ga
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- Website**  
myfriendscallmehill.com

## REFERENCES

- Ann Sawchak**  
PremEx Solutions  
Owner  
ann@premexsolutions.com
- Brooke Rios**  
Nfinity  
(previously) Sales Director  
brookerios9@gmail.com

For additional information on further work experience, to view my portfolio, or just to get to know me a little better, please visit my website at [www.myfriendscallmehill.com](http://www.myfriendscallmehill.com)



## WORK EXPERIENCE

- 2015 - present  
**PremEx Solutions**  
Marketing Manager  
Oversee and implement all marketing, graphic design, public relations, web site, social media, content creation and branding. Create dynamic PowerPoint presentations for a variety of audiences. Design and distribute periodic eblasts. Design tradeshow booth graphics and marketing materials.
- 2011 - 2015  
**Nfinity Athletic**  
Marketing Director  
Assume overall responsibility for all marketing efforts including Assumed overall responsibility for all marketing efforts including graphic design, media planning, photoshoots, press releases, social media, eblasts, website, b2c + b2b campaigns, and more. Planned and oversaw advertising and promotional activities including print, online, and electronic media. Established and maintained a consistent corporate image throughout all product lines, promotional materials, and events
- 2009 - 2011  
**Peacock Creative Group, LLC**  
Owner  
Creative marketing and creative support for businesses with a core focus on graphic design, web design, logo design, branding, social media, and writing for PR.
- 2008 - 2009  
**HPI Direct**  
Marketing Coordinator  
Oversaw marketing campaigns for all clients, created and managed company intranet, oversaw RFP responses for large potential clients, ordered and merchandised apparel for client presentation, oversaw tradeshows and conventions throughout the country and designed and distributed marketing eblasts.



## EDUCATION

- 2002-2006  
**Auburn University**  
Bachelor of Arts, August 2006  
Major: Public Relations | Minor: Spanish



## SKILLS AND EXPERTISE

Photoshop	██████████	MS Word	██████████
Illustrator	██████████	MS Excel	██████████
InDesign	██████████	MS PowerPoint	██████████
AfterEffects	██████████	Resourcefulness to learn anything else	██████████
Premiere	██████████		